

# MEDIA ADVISORY

## RECLAIM EARTH DAY: U-TURN ON CLIMATE CHANGE!

Rally • Parade • U-Turn • Street Festival

**WHAT:** A rally with speakers and performances (details below) beginning at 12 noon at Yonge-Dundas square followed by a family-friendly parade west across Queen Street from 1-2 pm. At the Queen and Spadina intersection, the parade will stage a symbolic 'U-Turn on Climate Change' around a ceremonial tree carried from the rally (among other creative and colourful flourishes of activity), then return to John Street for a festive, interactive, all-ages Street Festival hosted by "Streets are for People" from 2-4 pm.

**PURPOSE:** To reclaim the true spirit and activism of the ORIGINAL EARTH DAY.

**WHERE:** Yonge-Dundas Square • Queen St. West to Spadina • Back to John St.

**WHEN:** Sunday, April 20<sup>th</sup>, 2008, **12:00 pm – 4 pm**

**12 noon Rally at Yonge-Dundas Square (speaker order subject to change)**

**Musical Performance** -The New Kings

**Glenn MacIntosh** - Toronto Climate Campaign (TCC), [ecoSanity.org](http://ecoSanity.org)

**Adam Vaughan** - Toronto City Councillor, Trinity-Spadina

**John Cartwright** - President, Toronto and York Region Labour Council

**Javier Davila** - No One Is Illegal

**Paula Sherman** - Professor of Indigenous Studies, Trent U, Ardoch First Nation Co-Chief with Lawyer, **Chris Reid**

**Eduardo Sousa** - Ont./Quebec/Nunavut Regional Organizer, Council of Canadians

**Dave Martin** - Climate and Energy Campaign Coordinator, Greenpeace Canada

**Sandy Hudson** - President Elect, University of Toronto Students Union

**Musical Performances** -The New Kings, Samba Elegua

**1 pm Parade west on Queen St., U-turn at Queen and Spadina**

**2-4 pm Street Festival hosted by "Streets Are For People"**

**WHO:** The **Toronto Climate Campaign (TCC)** and a coalition of endorsing unions, environmental and social justice organizations, students, and citizens.

### FOR FURTHER INFO, CONTACT:

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